

[sic] dreams:

A Selection of Illustrated Platitudes Found in “Exquisitely Designed Photographs and Compelling Graphics” from the Successories® Catalog’s Action Art™ Lithographs “Inviting You to Follow Your Dreams™” and from “Prints with Compelling Themes and Images [that] are Absolutely Flawless” from The Executive Gallery® Image Series™, Thirty-Four Contemporary Proofs of Jean Cocteau’s Observation that “Stupidity is Always Amazing, No Matter How Used to it You Become.”

Eagle in flight with mountains in the background

“ASPIRATIONS · Eagles we are not, but we can still fly. Our imaginations become our wings. The magnificent eagle is still just an eagle but we can soar as high and as far as our aspirations take us.”

[sic] dreams  
(Cocteau Proof No. I)

*David Glenn Rinehart*

Dark sky and sunbeam on trees with mountains in the background

“ATTITUDE · Keep your face to the sunshine and you cannot see the shadows.”

[sic] dreams  
(Cocteau Proof No. II)

*David Glenn Rinehart*

8"x10" solid brass plaque mounted on walnut

Attitude is Everything

Attitude is the way you think. Your attitude is something other people can actually see. They can hear it in your voice, see it in the way you move, feel it when they are with you.

Your attitude expresses itself in everything you do, all the time, wherever you are.

Positive attitudes always invite positive results. Negative attitudes always invite negative results.

Attitude makes a difference every hour, every day, in everything you do for your entire life. What you get out of the thing you do will equal the attitude you have when you do it.

Anything you do with a positive attitude will work for you. Anything you do with a negative attitude will work against you.

If you have a positive attitude, you are looking for ways to solve the problems you can solve, and you are letting go of things over which you have no control.

You can develop a positive attitude by emphasizing the good, by being tough-minded, and by refusing defeat.

[sic] dreams  
(Cocteau Proof No. III)

*David Glenn Rinehart*

Skier in midair with flying snow

“ATTITUDE · If it is to be, it is up to me.”

[sic] dreams  
(Cocteau Proof No. IV)

*David Glenn Rinehart*

Sunbeam on trees in a misty forest

“ATTITUDE · Nature presents us with an infinite variety of attitudes—  
from gloomy mist to glorious sunshine. Our own moods, whether gloomy  
or bright, radiate to those around us.”

[sic] dreams  
(Cocteau Proof No. V)

*David Glenn Rinehart*

Water drop with ripples

“ATTITUDE · Attitude is a little thing that makes a big difference.”

[sic] dreams  
(Cocteau Proof No. VI)

*David Glenn Rinehart*

Lighthouse on steep cliff by the ocean

“BELIEF · The future belongs [sic] to those who believe in the beauty of their dreams.”

[sic] dreams  
(Cocteau Proof No. VII)

*David Glenn Rinehart*



Misty lake and trees

“BELIEVE & SUCCEED · The key to happiness is having  
dreams ... The key to success is making dreams come true.”

[sic] dreams  
(Cocteau Proof No. VIII)

*David Glenn Rinehart*

Skier in midair with flying snow

“CHALLENGE · There is no greater challenge than to surpass yourself.”

[sic] dreams  
(Cocteau Proof No. IX)

*David Glenn Rinehart*

Eagle in flight holding a fish

“CHALLENGES · Accept the challenges so that you may  
feel the exhilaration of victory.”

[sic] dreams  
(Cocteau Proof No. X)

*David Glenn Rinehart*

Rugby scrum

“CHAMPIONS · A champion is someone who gets up even when they can’t.”

[sic] dreams  
(Cocteau Proof No. XI)

*David Glenn Rinehart*

Foot trail in deep snow

“DISCOVER · We must either find a way or make one.”

[sic] dreams  
(Cocteau Proof No. XII)

*David Glenn Rinehart*

Large wave breaking

“DO IT NOW · You become successful the moment you  
start moving toward a worthwhile goal.”

[sic] dreams  
(Cocteau Proof No. XIII)

*David Glenn Rinehart*

Sunset sky with mountains in the background

“DREAMS · Cherish your visions and your dreams as they are the children  
of your soul; the blueprint of your ultimate achievements.”

[sic] dreams  
(Cocteau Proof No. XIV)

*David Glenn Rinehart*

8"x10" solid brass plaque mounted on walnut

"Excellence can be attained if you ...

- Care more than others think is wise
- Risk more than others think is safe
- Dream more than others think is practical
- Expect more than others think is possible."

[sic] dreams  
(Cocteau Proof No. XV)

*David Glenn Rinehart*



Racing bicycle

“EXCELLENCE · The difference between the ordinary and  
the extraordinary is the little extra.”

[sic] dreams  
(Cocteau Proof No. XVI)

*David Glenn Rinehart*

River and large rocks with mountains in the background

“GOALS · If one advances confidently in the direction of their [sic] dreams,  
and endeavors to lead a life which they have imagined, they will meet with  
a success unexpected in common hours.”

[sic] dreams  
(Cocteau Proof No. XVII)

*David Glenn Rinehart*

Moon over sand dunes

“IMAGINATION · A mind stretched by a new idea, never  
regains its original dimensions”

[sic] dreams  
(Cocteau Proof No. XVIII)

*David Glenn Rinehart*

Eagle in flight with mountains in the background

“LEADERS · Leaders are like eagles, they don’t flock, you find them one at a time.”

[sic] dreams  
(Cocteau Proof No. XIX)

*David Glenn Rinehart*

8"x10" solid brass plaque mounted on walnut

"Persistence ... 'Nothing in the world can take the place of persistence. Talent will not; nothing is more common than unsuccessful men with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; the world is full of educated derelicts. Persistence and determination alone are omnipotent.'—Calvin Coolidge"

[sic] dreams  
(Cocteau Proof No. XX)

*David Glenn Rinehart*

Man in rowing scull

“PERSISTENCE · Persistence prevails when all else fails.”

[sic] dreams  
(Cocteau Proof No. XXI)

*David Glenn Rinehart*

Bungee jumper and hot air balloon

“RISK · Security is mostly a superstition. It does not exist in nature ... life is either a daring adventure or nothing.”

[sic] dreams  
(Cocteau Proof No. XXII)

*David Glenn Rinehart*

Double exposure of silhouetted sailboats and the moon

“RISK · You cannot discover new oceans unless you have  
the courage to lose sight of the shore.”

[sic] dreams  
(Cocteau Proof No. XXIII)

*David Glenn Rinehart*



A Caucasian handshake

“RULE #1 · If we don’t take care of the customer ... somebody else will.”

[sic] dreams  
(Cocteau Proof No. XXIV)

*David Glenn Rinehart*

Canoe on the shore of a placid lake with mountains in the background

“SUCCESS · Success is a journey, not a destination.”

[sic] dreams  
(Cocteau Proof No. XXV)

*David Glenn Rinehart*

8"x10" solid brass plaque mounted on walnut

"Success ... 'The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather in a lack of will.'—Vincent F. Lombardi"

[sic] dreams  
(Cocteau Proof No. XXVI)

*David Glenn Rinehart*

Large wave breaking

“SUCCESS · You are successful the minute you start  
moving toward a worthwhile goal.—Charles Carlson”

[sic] dreams  
(Cocteau Proof No. XXVII)

*David Glenn Rinehart*

Nine people in a scull on a misty river

TEAMWORK · Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishment toward organizational objectives. It is the fuel that allows common people to attain uncommon results.”

[sic] dreams  
(Cocteau Proof No. XXVIII)

*David Glenn Rinehart*

Seven people in a listing sailboat

“TEAMWORK · There is no limit to what can be  
accomplished if it doesn't matter who gets the credit.”

[sic] dreams  
(Cocteau Proof No. XXIX)

*David Glenn Rinehart*

Jet airplane with crescent moon

“VISION · Nothing happens unless first a dream.”

[sic] dreams  
(Cocteau Proof No. XXX)

*David Glenn Rinehart*

Lighthouse on small cliff by the ocean

“VISION · Creating a better future starts with the ability to envision it.”

[sic] dreams  
(Cocteau Proof No. XXXI)

*David Glenn Rinehart*



8"x10" solid brass plaque mounted on walnut

“What is Teamwork? Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishment toward organizational objectives. It is the fuel that allows common people to attain uncommon results. Simply stated, it is less me and more we.”

[sic] dreams  
(Cocteau Proof No. XXXII)

*David Glenn Rinehart*

Racing car

“WINNING · The spirit, the will to win and the will to  
excel ... these are the things that endure.”

[sic] dreams  
(Cocteau Proof No. XXXIII)

*David Glenn Rinehart*

8"x10" solid brass plaque mounted on walnut

"Winner vs. Loser

The winner—is always part of the answer;  
The loser—is always part of the problem;  
The winner—always has a program;  
The loser—always has an excuse;  
The winner—says 'Let me do it for you;'  
The loser—says 'That's not my job;'  
The winner—sees an answer for every problem;  
The loser—sees a problem for every answer;  
The winner—sees a green near every sand trap;  
The loser—sees two or three sand traps near every green;  
The winner—says, 'It may be difficult but it's possible;'  
The loser—says, 'It may be possible but it's too difficult.'  
Be A Winner"

[sic] dreams  
(Cocteau Proof No. XXXIV)

*David Glenn Rinehart*

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